

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) An integrated user interface mechanism for switching among at least two modes in a media device having a media screen for electronically displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music playback and a second mode for interacting with the media content when the media content relates to image content, comprising:

a first component movably connected proximate a first end of the media device;

a second component movably connected proximate a second end of the media device,
the second end opposing the first end,

wherein the first component and the second component are movable from opposing
ends of the media device towards the middle of the media device to ~~at least one component~~
~~physically movable between a first position corresponding to the first mode, and a second~~
~~position corresponding to the second mode,~~

~~wherein when said at least one component is physically moved to the first position,~~
the media screen of the media device is being substantially shielded from view and;

~~wherein when said at least one component is physically moved to the first position, a~~
portion of the media screen ~~remains~~ remaining unshielded from view upon movement of the
first component and the second component to the first position, and

wherein the first and second components are movable toward opposing ends of the
media device away from the middle of the media device to a second position corresponding
to the second mode, the media screen being substantially in view upon movement of the first
component and the second component to the second position, and

~~wherein said at least one component~~ at least one of the first and second components
comprises a plurality of physical user interface controls for interacting with the media content
when ~~said at least one component is~~ the first and second components are physically moved to
the first position.

2. (Previously Presented) The integrated user interface mechanism according to claim 1, wherein said image content of the second mode includes at least one of video content and image content.

3. (Canceled)

4. (Previously Presented) The integrated user interface mechanism according to claim 1, wherein the unshielded portion of the media screen displays at least one of metadata relating to music being rendered and advertising.

5. (Canceled)

6. (Previously Presented) The integrated user interface mechanism according to claim 1, wherein said plurality of user interface controls for interacting with the media content include at least one of Escape, Start, Options, More, OK, Back, Forward, Play, Pause, Up, Down, Fast Forward, Reverse, Skip Forward, Skip Backwards, Menu, Left, Right, Mute, Volume Up and Volume Down functional controls.

7. (Previously Presented) The integrated user interface mechanism according to claim 1, wherein said plurality of user interface controls is applicable to both the first and second modes.

8. (Currently Amended) The integrated user interface mechanism according to claim 1, wherein ~~said~~ at least one of the first component and second component is swappable with at least one alternate component, wherein when said at least one alternate component is physically moved to the first position, the media screen of the media device is substantially shielded from view and a portion of the media screen remains unshielded from view, and wherein said at least one alternate component comprises a plurality of physical user interface controls for interacting with the media content when said at least one alternate component is physically moved to the first position.

9. (Previously Presented) The integrated user interface mechanism according to claim 8, wherein said at least one alternate component exposes a different set of user interface controls than provided by said at least one component.

10. (Currently Amended) The integrated user interface mechanism according to claim 1, wherein said at least one component is augmentable with at least one alternate component.

11. (Previously Presented) The integrated user interface mechanism according to claim 10, wherein said at least one alternate component at least one of (A) exposes additional user interface controls not provided by said at least one component alone and (B) alters the functionality of said plurality of user interface controls.

12. (Currently Amended) The integrated user interface mechanism according to claim 1, ~~wherein said at least one component includes a first component and a second component,~~ wherein the first and second component substantially surround opposing ends of the media device, ~~such that when the first and second components are moved substantially towards the middle of the media device from their respective ends, the media screen of the media device is substantially shielded and said at least one component is located at the first position.~~

13. (Canceled)

14. (Canceled)

15. (Canceled)

16. (Currently Amended) The integrated user interface mechanism according to claim 1, wherein the media device includes a synchronization component adapted to synchronize with a docking station whether ~~said at least one component is~~ first and second components are in the first position or the second position.

17. (Cancelled)

18. (Cancelled)

19. (Cancelled)

20. (Currently Amended) A portable media player comprising:

a body;

a media screen implemented on the body; and

two wings mounted on opposing sides of the body that slide outward from the media screen to reveal the media screen in an open position fully revealing the media screen and that slide inward from the open position toward the center of the media screen to a closed position to substantially cover the media screen, the media content comprising image content when the two wings are in the open position and comprising music content when the two wings are in the closed position, the two wings operating as a stand for the portable media player, at least one of the two wings comprising physical user interface controls for controlling the portable media player and having controls for controlling the media content when the wings are in the closed position,

wherein a portion of the media screen remains visible despite the substantial covering of the media screen for the display of additional information to a user,

wherein at least one of the two wings is interchangeable with an alternate wing, and

wherein the alternate wing comprises physical user interface controls providing alternate functionality for controlling the portable media player.

21. (Canceled)

22. (Canceled).

23. (Original) A portable media player according to claim 20, wherein at least one of (1) a wing of the at least one wing is interchangeable with an alternate wing, wherein the alternate wing provides alternate functionality and (2) the functionality provided by a wing of

the at least one wing is augmentable with a sleeve, wherein the sleeve provides alternate functionality.

24. (Original) A portable media player according to claim 23, wherein alternate functionality includes at least one of noise reduction/cancellation, Bluetooth headphone accommodation, microphone input, TV input, TV output, left handed switching of functionality, remote control functionality and a speaker.

25. (Original) A portable media player according to claim 20, wherein the bottom surface of the at least one wing is angled greater than 5 degrees from planar normal.

26. (Previously Presented) A portable media player according to claim 20, wherein said at least one wing comprises two wings that slide outward from the media screen to reveal the media screen in the open position, and wherein the two wings operate as a stand for the portable media player.

27. (Original) A portable media player according to claim 20, including a synchronization component that is operable to synchronize with a docking station whether said at least one wing is in the open or closed position.

28. (Cancelled)

29. (Cancelled)

30. (Currently Amended) A method for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, comprising:

~~moving at least one component~~ a first component and a second component from a second position corresponding to the second mode at opposing ends of the media device

towards the middle of the media device to a first position corresponding to the first mode, whereby the media screen of the media device thereby moves from being substantially exposed to view in the second position to being substantially shielded from view;

~~whereby, as a result of the moving to the first position, the media screen of the media device becomes substantially shielded from view, but nonetheless~~ with a portion of the media screen ~~remains~~ remaining unshielded from view in the first position; and

interacting with the media content via a plurality of user interface controls of ~~said~~ at least one of the first and second components ~~component~~.

31. (Original) A method according to claim 30, wherein said second mode is for interacting with at least one of video content and image content.

32. (Canceled)

33. (Previously Presented) A method according to claim 30, wherein the unshielded portion of the media screen displays at least one of metadata relating to music being rendered and advertising.

34. (Canceled)

35. (Previously Presented) A method according to claim 30, wherein said interacting includes interacting with at least one of Escape, Start, Options, More, OK, Back, Forward, Play, Pause, Up, Down, Fast Forward, Reverse, Skip Forward, Skip Backwards, Menu, Left, Right, Mute, Volume Up and Volume Down functional controls.

36. (Currently Amended) A method according to claim 30, further including swapping ~~said~~ at least one of the first component and second component with at least one alternate component.

37. (Currently Amended) A method according to claim 36, wherein said swapping exposes a different set of user interface controls than provided by ~~said~~ at least one of the first and component and second component.

38. (Currently Amended) A method according to claim 30, further including augmenting ~~said~~ at least one of the first component and second component with at least one alternate component.

39. (Currently Amended) A method according to claim 38, wherein said augmenting at least one of (A) exposes additional user interface controls not provided by ~~said~~ at least one of the first component and second component alone and (B) alters the functionality of said plurality of user interface controls.

40. (Currently Amended) A method according to claim 30, ~~wherein said moving includes moving a first component and a second component,~~ wherein the first and second components substantially surround opposing ends of the media device, ~~and wherein said moving includes moving the first and second components substantially towards the middle of the media device from their respective ends.~~

41. (Currently Amended) A method according to claim 30, further including synchronizing the media device via a synchronization component of the media device adapted to synchronize with a docking station whether said ~~at least one component is~~ first and second components are in the first position or the second position.

42. (Cancelled)

43. (Canceled)

44. (Canceled)

45. (Canceled)

46. (Original) A computer readable medium comprising computer executable modules having computer executable instructions for carrying out the method of claim 30.

47. (Original) A computing device comprising means for performing the method of claim 30.

48. (Currently Amended) A computer readable storage medium comprising computer executable modules having computer executable instructions stored thereon for performing a method for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, the method comprising:

~~moving at least one component~~ a first component and a second component from a second position corresponding to the second mode at opposing ends of the media device towards the middle of the media device to a first position corresponding to the first mode, whereby the media screen of the media device thereby moves from being substantially exposed in the second position to view to being substantially shielded from view;

interacting with the media content via a plurality of user interface controls of ~~said~~ at least one of the first and second components ~~component~~.

49. (Currently Amended) A computing device including a user interface for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, comprising:

means for ~~moving at least one component~~ a first component and a second component from a second position corresponding to the second mode at opposing ends of the media device towards the middle of the media device to a first position corresponding to the first

mode, whereby the media screen of the media device thereby moves from being substantially exposed in the second position to view to being substantially shielded from view;

~~whereby, as a result of the moving to the first position, the media screen of the media device becomes substantially shielded from view, but nonetheless~~ while a portion of the media screen remains unshielded from view in the first position; and

means for interacting with the media content when the at least one component is in the first position and when the at least one component is in the second position.